

## HUBBARDS COMMUNITY PLAN PROJECT HISTORY

When embarking on any exciting project, it is important to reflect on where you've been in order to inform where you're going! Here's a brief look at the history of strategic planning and community development initiatives in Hubbards.



Since its founding in 1757, Hubbards has been growing and developing its own unique charm. The closing of CFS Mill Cove in 1994, a huge economic driver in the community, was felt widely. A \$2 million dollar federal fund was created for the community to help mitigate the social and economic impacts of the station's closure. The newly formed Aspotogan Heritage Trust was appointed to administer the funds. They remain a major community organization today.



In 2010 the first formal planning initiative started in the region - the "Creating a Stronger Tomorrow" (CAST) project. The core values that emerged from the year-long public consultation were:

Inclusion

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- Mutual Respect and Support
- Family Orientation
- Environmental Sustainability
- Quiet Enjoyment
- Tradition/Heritage
- Health and Education

In 2012 the next stage of the initiative began, this time as "Developing Aspotogan Region Together" (DART). Three strategic priorities emerged:

- social capital
- community planning and design
- economic development

This phase of planning also saw the first interest in developing an active transportation network in the area.





It's clear that the community has a vision for the future, and the moment has come for action on some longstanding planning priorities. The formation of the Hubbards Streetscape Project (HSP) in 2020 was an important milestone in this effort, and a number of opportunities and resources are now aligned. Momentum toward safer, more accessible and beautiful streets in Hubbards is underway.



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